



2024 Women of Asphalt Day Partner Benefits

Diamond Partner Level

- Mention in all press releases, media coverage (pre, during and post event), as well as on conference website
- Logo on all signage and event website
- 1 branded items to be included in conference bags
- 2 Photos/Slides included in rolling PowerPoint presentation displayed throughout the conference and Women of Asphalt Day
- Women of Asphalt Day program participation (i.e, moderate a session)
- Opportunity to include Partner sponsored branded item
- Three Free Registration - \$747 value

Platinum Partner Level

- Mention in all press releases, media coverage (pre, during and post event), as well as on conference website
- Logo on all signage and event website
- 1 Photos/Slides included in rolling PowerPoint presentation displayed throughout the conference and Women of Asphalt Day
- Opportunity to include Partner sponsored branded item
- One Free Registration - \$249 value

Gold Partner Level

- Mention in all press releases, media coverage (pre, during and post event), as well as on conference website
- Logo on all signage and event website
- 1 Photos/Slides included in rolling PowerPoint presentation displayed throughout the conference and Women of Asphalt Day

Silver Partner Level

- Mention in all press releases, media coverage (pre, during and post event), as well as on conference website
- Logo on all signage and event website

Bronze Partner Level

- Mention in all press releases, media coverage (pre, during and post event), as well as on conference website

Deadlines

Submit all materials (images for PowerPoint and branded items for bag) by 5pm on Feb 1st, 2024.

Submit logo for website ASAP.

For more information

Contact Beth Duffus (425) 328-7204 or info@womenofasphalt.org

Electronic files (logos and PowerPoint slides) should be emailed to info@womenofasphalt.org

www.womenofasphaltday.com