



# 2024 Women of Asphalt Day Partner Benefits

## Diamond Partner Level

- Mention in all press releases, media coverage (pre, during and post event), as well as on conference website
- Logo on all signage and event website
- 2 Photos/Slides included in rolling PowerPoint presentation displayed throughout the conference and Women of Asphalt Day
- Women of Asphalt Day program participation (i.e, moderate a session)
- Opportunity to include Partner sponsored branded item
- Three Free Registration - \$747 value

## Platinum Partner Level

- Mention in all press releases, media coverage (pre, during and post event), as well as on conference website
- Logo on all signage and event website
- 1 Photos/Slides included in rolling PowerPoint presentation displayed throughout the conference and Women of Asphalt Day
- Opportunity to include Partner sponsored branded item
- One Free Registration - \$249 value

## Gold Partner Level

- Mention in all press releases, media coverage (pre, during and post event), as well as on conference website
- Logo on all signage and event website
- 1 Photos/Slides included in rolling PowerPoint presentation displayed throughout the conference and Women of Asphalt Day

## Silver Partner Level

- Mention in all press releases, media coverage (pre, during and post event), as well as on conference website
- Logo on all signage and event website

## Bronze Partner Level

- Mention in all press releases, media coverage (pre, during and post event), as well as on conference website

## Deadlines

Submit all materials (images for PowerPoint and branded items for bag) by 5pm on Feb 1<sup>st</sup>, 2024.

Submit logo for website ASAP.

## For more information

Contact Beth Duffus (425) 328-7204 or [info@womenofasphalt.org](mailto:info@womenofasphalt.org)

Electronic files (logos and PowerPoint slides) should be emailed to [info@womenofasphalt.org](mailto:info@womenofasphalt.org)

[www.womenofasphaltday.com](http://www.womenofasphaltday.com)