

# WOMEN OF ASPHALT EXECUTIVE SEMINAR

**Sponsored by Astec**

November 7-8, 2024 • Astec Headquarters, Chattanooga, TN

## DAY 1

- 1:00 -1:30 **Welcome & Opening Remarks**  
*Jaco van der Merwe, CEO, Astec, Inc.*
- 1:30-2:15 **History of the Asphalt Industry**  
*Richard Schreck, Technical Services and Applications Director, Astec, Inc.*
- 2:15-3:00 **WOA Research to Application**  
*Mary Robbins, Ph.D., P.E., Director of Technical Services, Pennsylvania Asphalt Pavement Association*
- 3:00-3:30 **Break**
- 3:30-4:15 **WOA Missions to Mix Designs**  
*Cynthia (Cindy) Powell, Vice President Mix Technology, AZT and TAR*
- 4:15-5:00 **Leadership in the Asphalt Industry**  
*James (Jay) Winford, Jr., Ph.D., P.E., President, Prairie Contractors LLC*
- 5:00-5:15 **Reception Overview & Logistics**  
*Greg Renegar, Vice President, Customer Success, Astec, Inc.*
- 5:15-7:15 **Astec's Innovations Reception**  
*Moderated by Astec Industries Personnel*

## DAY 2

- 7:00-8:00 **Breakfast at Astec**  
*All participants*
- 8:00-8:45 **Legacy of Asphalt Innovation**  
*Greg Renegar, Vice President, Customer Success, Astec, Inc.*
- 8:45-9:30 **WOA Oceans to Asphalt Plants**  
*Catherine Sutton-Choate, Director of Product Documentation & Environmental Compliance, Astec, Inc.*
- 9:30-10:20 **Break**
- 10:20-12:00 **Astec Roadtec Tour**  
*Transportation provided*
- 12:00-12:45 **Lunch at Roadtec**  
*All participants*
- 12:45-1:00 **Return to Astec Jerome**  
*Transportation provided*
- 1:00-2:00 **WOA Panel and Q&A**  
*All Presenters*
- 2:00-2:30 **Executive Seminar Closing**  
*WOA 2024 President, Sheila Barkevich, Northeast Division Performance Manager, CRH Americas Materials*
- 2:30 **Adjourn**  
*Optional tours of Astec available*



womenofasphalt.org



4101 Jerome Ave.,  
Chattanooga, TN 37407

- Registration is free.
- Available to first 50 women who register.
- Space is limited to 3 attendees per company.
- Attendees responsible for travel expenses.