



October 2024 Newsletter



Organization Update

As we embrace the arrival of fall we're excited to take this time to reflect on everything our Women of Asphalt community has accomplished. This year has been filled with incredible growth, new initiatives, and countless achievements that have strengthened our mission to empower women in the asphalt industry.

First, congratulations to this year's scholarship recipients! With over 122 applications, the selection process was incredibly competitive, showcasing the impressive dedication and potential within our industry. We're proud to support these two remarkable women and look forward being a part of their career growth. We appreciate Caterpillar for offering these scholarships and are working on the possibility of expanding these scholarships in the future.

Our Women of Asphalt Executive Seminar, hosted and sponsored by Astec, sold out in record time! The overwhelming response underscores the demand for leadership development within our community, and we're already looking forward to hosting similar opportunities in the future.

Looking ahead, we're gearing up for our second Women of Asphalt Day in 2025, held in conjunction with the World of Asphalt in St. Louis, Missouri. This year, we're expanding our offerings to include events on both Wednesday and Thursday,

giving attendees more opportunities to connect, learn, and grow.

In September, the Women of Asphalt Board of Directors held the annual retreat at the National Asphalt Pavement Association (NAPA) headquarters in Greenbelt, MD. With fresh ideas and exciting initiatives on the horizon, the board has set a clear vision for the coming year, including enhanced branch support, a Girl Scout badge initiative to introduce young women to asphalt, and the creation of an advisory board to further strengthen our mission. While there, the Board received a tour of the capitol with Representative Salinas that was set up by Nile Elam, NAPA's Vice President for Government Affairs.

With term limits met by several board members, the board voted and welcomed new board members: Janelle Rabine, Rabine Paving, Abby Bryduck, MAPA, Melissa Dunham, Colas, and Talia Flairgran, Martin Marietta. We are excited to have their leadership and participation as these ladies have made great strides in the asphalt industry and in their respective regions.

Lastly, the Board has decided with the growth of branches and national initiatives, the time has come to hire a full-time Executive Director. The job description can be found at womenofasphalt.org. If you are interested, please email your resume and cover letter to Elizabeth.Duffus@gcinc.com.

We are grateful for the continued support from each of you, and we're eager to make 2025 our best year yet, filled with growth, inspiration, and new milestones. Thank you for being part of this journey with us!



Women of Asphalt Scholarship in Conjunction with Caterpillar Inc.

We are thrilled to announce the winners of the 2024 Women of Asphalt Scholarship in conjunction with Caterpillar Inc. These incredible women have demonstrated exceptional dedication to their craft and are making waves in the asphalt industry. We are proud to support them on their journey toward further growth and success.

Meet Our 2024 Scholarship Recipients

Meghan Roy

Paving Laborer, Tilcon Connecticut

Meghan Roy has worked for Tilcon Connecticut for the past three years, starting as a shoveler and progressing to a Shuttle Boy, grounds-person on the Ultra-Thin crew. With a passion for learning about every aspect of asphalt production, Meghan aspires to operate paving equipment and teach others in the industry. As a single mother, she hopes to set a strong example for her son, showing him that hard work and determination pay off. Meghan looks forward to using the scholarship to further her knowledge in paving operations and to inspire the next generation of women in asphalt.

Lilia Yakimyuk

Roller Operator, Lakeside Industries

Lilia Yakimyuk's journey into the asphalt industry has been marked by resilience and determination. A first-generation American born to Ukrainian immigrants, Lilia overcame significant challenges, including growing up in poverty. She developed her passion for operating heavy machinery while serving in the U.S. Army. Now an apprentice equipment operator in Local 302, Lilia has spent four years excelling in her role, with aspirations to continue learning and growing within the industry. Her experience and dedication make her a standout recipient of this scholarship, and she is excited to continue her path in the asphalt industry.

We are incredibly proud of these women and look forward to seeing their continued success and contributions to the asphalt industry.

Caterpillar Inc. has generously provided Meghan and Lilia free registration to the **Caterpillar Paving Operations Training**, a highly-regarded program designed to enhance paving technique, improve mat quality, and boost profitability. This four-day course includes two hours of classroom instruction each day, followed by six hours of hands-on training at a demo site where participants work with various Cat® pavers and screeds.



Women of Asphalt has proudly supported Meghan and Lilia's professional development by covering all travel-related expenses, ensuring they can fully focus on enhancing their skills and advancing in the industry without the burden of travel costs. This includes airfare, accommodation, transportation, and meals, enabling a seamless and enriching experience.



Registration Now Open – Women of Asphalt 2025 Mentorship Program!

We are thrilled to announce that registration is now open for the Women of Asphalt's 2025 Mentorship Program! This program has had a significant impact on the industry, providing an incredible opportunity to create lasting networks and engage in insightful conversations that can help advance your career.

The deadline to apply is December 6, 2024. Afterward, the mentor-mentee matching process will begin and be completed by mid-January, with the program officially kicking off in February 2025.

For any questions, feel free to contact us at info@womenofasphalt.org. We look forward to your involvement in this impactful program!

[Register Here](#)

WOMEN OF ASPHALT EXECUTIVE SEMINAR

Sponsored by Astec

November 7-8, 2024 Astec Headquarters, Chattanooga, TN



Sold Out! Women of Asphalt Executive Seminar Sponsored by Astec

We're thrilled to announce that registration for the Women of Asphalt Executive Seminar, sponsored by Astec, is officially sold out! If you missed out on registering and would like to be placed on the waitlist, please reach out to Keri at keri@womenofasphalt.org.

Thank you for the incredible interest, and we look forward to an impactful seminar!



Register Today for Women of Asphalt Day 2025

Join us March 26-27, 2025, for our second Women of Asphalt Day in St Louis, MO.

WofA Day will feature informative sessions on topics relevant to women in the industry, including leadership, professional development, and industry trends. Attendees will have the opportunity to connect with peers, mentors, and industry leaders, while exploring the latest products and services in the expo hall. We are excited for you to join us for this exciting event.

After registering for Women of Asphalt Day you will be provided a discount code for 50% off for World of Asphalt registration until November 22, 2024!

[Register Here](#)

[Tentative Agenda](#)

We can't wait to see you in St Louis in March 2025!



Join us at World of Asphalt



SHOW & CONFERENCE

MARCH 25-27, 2025
ST. LOUIS, MISSOURI

Branch Update: West Virginia Summer Meeting

[LEARN MORE](#)

The Women of Asphalt West Virginia branch brought a vibrant energy to their summer meeting held on July 23, 2024, at the Waterfront Hall in Wheeling, WV. The event saw a dynamic lineup of speakers and attendees passionate about advancing the industry and promoting women's roles within it.

Governor Jim Justice delivered a compelling keynote address, where he emphasized his strong commitment to infrastructure investment and celebrated the importance of women in this field. His support set a positive tone for the day, inspiring attendees with his insights and encouragement. Another highlight came from Waterfront Hall owner Dan Milleson, who discussed his exciting vision for the Wheeling Streetscape Project, a transformative initiative aimed at revitalizing the community and enhancing its infrastructure.

Women of Asphalt board member Lora Collins shared her personal career journey, offering valuable advice and highlighting national WofA programs such as the Caterpillar scholarship, Mentorship Program, and Lead & Inspire

initiative, all of which encourage greater female participation and leadership within the industry.

The event concluded with a tour of the Streetscape Project, allowing attendees to witness firsthand the innovative changes in store for Wheeling's future. [Media coverage by WTOV9, titled "Women of Asphalt Tour New Streetscape Project, Empower Females in the Industry,"](#) captured the essence of the day, further spotlighting the branch's impactful work.

The meeting was not only informative but also a great time to connect, with memorable moments like attendees snapping photos with Governor Justice and his adorable companion, Baby Dog. The WV branch's summer meeting reflected its growing momentum and dedication to empowering women in asphalt, paving the way for a promising future in the industry.

Branch Update: New England Golf Tournament

The New England Branch of Women of Asphalt recently held its annual golf tournament, bringing together an impressive group of 122 golfers and 160 attendees, including volunteers and dinner guests. The event was more than just a day of fun and networking—it was a powerful opportunity to support women pursuing careers in the asphalt industry.

Thanks to the generosity of participants and sponsors, proceeds from the tournament will help fund two scholarships, providing financial assistance to women aspiring to grow and thrive in this vital field. The New England Branch is proud to contribute to the development of the next generation of female leaders in asphalt.



Women of Asphalt Expands with New Branches in Washington and Hawaii

We are thrilled to announce the addition of two new branches to the Women of Asphalt network: Washington and Hawaii! These new branches represent an important step forward as we continue to expand our reach, connect more women, and strengthen our mission of empowering and supporting females in the asphalt industry.

Both branches bring unique regional perspectives and are led by inspiring women dedicated to fostering professional growth, networking opportunities, and mentorship. The Washington



branch aims to amplify female voices in the Pacific Northwest, advocating for workplace diversity and advancing skill-building initiatives within the asphalt sector. Meanwhile, the Hawaii branch is poised to play a significant role in supporting women on the islands, focusing on mentorship and leadership development to support the unique needs and opportunities in Hawaii's infrastructure and construction landscape.

Please join us in welcoming the Washington and Hawaii branches to our growing Women of Asphalt family! We look forward to seeing their impact and to supporting their efforts as they bring new energy and inspiration to our shared mission.

[Join WA Branch](#)

[Join HI Branch](#)

Explore New Career Opportunities with the Women of Asphalt Job Board

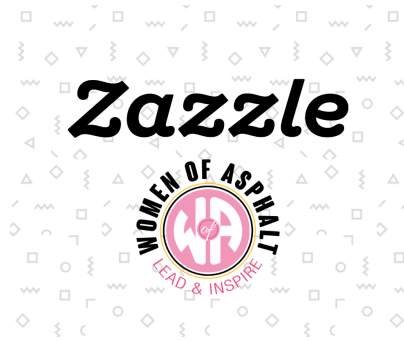
Are you ready to take the next step in your career? The Women of Asphalt Job Board is your go-to resource for discovering exciting job openings in the asphalt industry. From engineering roles to project management positions, the job board connects you to a wide range of opportunities that cater to your expertise and career goals.

Explore the latest listings, including roles like:

- **Project Manager** at Ajax Paving Industries of Florida
- **Project Engineer** at CWR Contracting
- **Construction Engineer / Civil Estimator** at CWR Contracting

Visit the [Women of Asphalt Job Board](#) to view the full list of job postings, and be sure to check back regularly as new roles are added frequently. Whether you're just starting out or seeking the next level in your career, this platform is designed to help you succeed.

Take advantage of this valuable resource and connect with employers eager to bring more women into the asphalt industry!



Zazzle Store

WofA's store on Zazzle is officially live! Visit our storefront at the following link to access 200+ Women of Asphalt exclusive items! The items range from apparel, dishware, luggage, to sports equipment. We've got it all, whether it's for yourself or the perfect gift for someone else.

Follow the link below>>

https://www.zazzle.com/store/women_of_asphalt/products



Contact Info:

Women of Asphalt

info@womenofasphalt.org

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