

## Women of Asphalt

Empowering women in asphalt industry careers.

www.womenofasphalt.org

## **MEDIA RELEASE**

For Immediate Release March 6, 2024

For more information, contact: info@womenofasphalt.org

## **Women of Asphalt Appoints New Administrative Director**

ORANGE Park, FI – Women of Asphalt (WofA), is thrilled to announce the appointment of Keri Dumont as the new Administrative Director.

Keri brings a wealth of experience in association management, she starting in the industry in 2018 with the Utah Asphalt Pavement Association. Her dedication and exceptional leadership led to the expansion of her portfolio to include the Utah Chapter of the American Public Works Association (APWA) in 2021. Building on this success, Keri further demonstrated her commitment to the industry by incorporating the Rocky Mountain Asphalt User Producer Group into the associations under her capable management in 2023.

In her role as the new Association Director at Women of Asphalt, Keri will play a pivotal role in steering the organization towards new heights. Her extensive background and proven track record in association management make her a valuable addition to the Women of Asphalt team.

"We are delighted to welcome Keri to the Women of Asphalt family as our new Administrative Director," said Sheila Barkevich, President of Women of Asphalt. "Keri's impressive background and accomplishments in association management align perfectly with our mission to empower and advance women in the asphalt industry. We look forward to her leadership and the positive impact she will undoubtedly bring to our organization."

Keri expressed her enthusiasm for her new role, stating, "I am honored to join Women of Asphalt and contribute to the incredible work being done to support and elevate women in our industry. I am excited to collaborate with the talented individuals within the organization and build upon the achievements that have already been made."

Women of Asphalt is confident that Keri will bring fresh perspectives and strategic insights to the organization, furthering its commitment to promoting diversity and inclusion within the asphalt community.