



Women of Asphalt

Empowering women in asphalt industry careers.

www.womenofasphalt.org

MEDIA RELEASE

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WOMEN OF ASPHALT APPOINTS NEW BOARD MEMBERS

Lora Collins and Stefani Martella Appointed to WofA Board of Trustees

ORANGE PARK, Florida — Women of Asphalt (WofA) is excited and proud to announce the appointment of Lora Collins and Stefani Martella-Smith to its Board of Trustees.

“We welcome Lora and Stefani to our Board of Trustees and look forward to their participation and contribution to the organization,” said WofA President Sheila Barkevich, “Their experience within the industry provides invaluable insight that strengthens our organization's mission heading into 2024.”

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Lora Collins began her career with Marathon Petroleum Company in 2007 as Propane Product Manager. Prior to joining MPC, she worked in research chemistry roles at Pfizer and Procter & Gamble for 16 years. Since 2007, Lora has continued to work in various roles in the Commercial organization including Brand and Wholesale Marketing, Asphalt Technology, and Pricing. In October 2017, she began an assignment as Asphalt Region Manager that expanded into her current role as Asphalt Value Chain Director.

Lora graduated with a Bachelor of Science degree in chemistry from Ohio Northern University in 1991. She and her husband Alan have five children (ages 20 to 25 years). She enjoys spending time with her family and managing her fantasy football team.

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Stefani Martella graduated from Towson University with a degree in Political Science which led to the start of her construction career in 2008 as the Member Services & Legislative Affairs Director for Associated Builders and Contractors Chesapeake Chapter. In 2010 Stefani received an opportunity to redesign and manage an aggregate and hauling company serving the DMV region where she successfully faced the challenge of learning a new scope of the industry. Currently, Stefani is the Sales Manager for Francis O. Day Company where she has managed their FOB sales and marketing team since 2018. Stefani is active with the Maryland Asphalt Association where she participates on several committees. Stefani also launched the Maryland Branch of Women of Asphalt as Chairwoman in 2020 where she still serves, served on the Women of Asphalt Knowledge Committee in 2022 and 2023, honored as a recipient of the 23 outstanding women in 2023 campaign by the Women of Asphalt and joined the Women of Asphalt Board of Directors in 2024.

Stefani lives in Annapolis, Maryland with her two children, Bailyn and Brody, and enjoys being surrounded by the Chesapeake Bay and the Baltimore Ravens.



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Lora and Stefani join the following WofA Board Members:

- Sheila Barkevich, President, Northeast Division Performance Manager, CRH Americas
- Amy Miller, P.E., Past-President, National Director, Asphalt Pavement Alliance
- Audrey Copeland, Ph.D., P.E., Secretary, President & CEO, National Asphalt Pavement Association
- Ashley Batson, Treasurer, J.D., Manager of Government Relations, Road Construction, Ingevity
- Beth Duffus, Project Manager, Granite Construction
- Michelle M. Miller, P.E., HMA Mix Design Engineer, Michigan Department of Transportation
- Debbie Novak, Marketing/Asphalt Purchasing, Missouri Petroleum Products Co. LLC
- Rachel Quam, Americas Area Manager, Caterpillar Inc.
- Victoria Taffet, Continuous Improvement Manager, Colas USA

To learn more about the WofA board and read member bios, [click here](#).

— MORE —

Founded in 2017, WofA, a 501(c)(6) organization, works to increase awareness of opportunities in the industry, elevate knowledge through education and resources, and provide platforms to create supportive relationships and growth. In addition to traditional board of director duties, each board member serves as a Board Champion of one of the organization's main goals, furthering mission-focused initiatives. For more information about Women of Asphalt, www.womenofasphalt.com, info@womenofasphalt.com.

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Women of Asphalt (www.womenofasphalt.org) is a national coalition supporting women in all aspects of the asphalt industry through mentoring, education, and advocacy, and by encouraging women to seek careers in the asphalt industry.



Lora Collins, Asphalt Value Chain Director, Marathon Petroleum Company



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Stefani Martella, Sales Manager, Francis O. Day Co., Inc.

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