



Women of Asphalt

We lead and inspire women in the asphalt industry.

www.womenofasphalt.org

MEDIA RELEASE

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WIRTGEN AMERICA PARTNERS WITH WOMEN OF ASPHALT AS FIRST 2020 DIAMOND PARTNER

ORANGE PARK, Fla. — Women of Asphalt (WofA) announces that Wirtgen America Inc., Antioch, Tenn., has become its exclusive 2020 Diamond Partner. As encouraging women to pursue careers in the asphalt industry is one of WofA's primary goals, Wirtgen America's support of WofA demonstrates the company understand and desire to address the critical needs that its customers have for workforce development.

"Workforce development is a top priority for Wirtgen America. Our partnerships with universities, technical schools, and associations have given us access to what has proven to be an effective and organic workforce. Bringing that same awareness of our industry via Women of Asphalt aligns very well with our efforts. There is something in our industry for everyone," said Jim McEvoy, president, Wirtgen America.

"WofA is grateful for Wirtgen America's generosity, which will allow us to further our mission," said Amy Miller, WofA board president, and national director, Asphalt Pavement Alliance. "WofA is proud to partner with Wirtgen America in fulfilling our mutual goals of improving the asphalt industry."

Women of Asphalt (www.womenofasphalt.org) is a national coalition supporting women in all aspects of the asphalt industry through mentoring, education and advocacy, and by encouraging women to seek careers in the asphalt industry. Founded in 2017, WofA is a 501(c)(6) organization. In addition to traditional board of director duties, each board member is responsible for leading a national working group and furthering mission-focused initiatives. For more information about Women of Asphalt, www.womenofasphalt.org, info@womenofasphalt.com.

Wirtgen America Inc., Nashville, is the North American arm of the Wirtgen Group, the single-source marketer of the world's most technologically advanced lines of asphalt reclaiming/recycling, concrete slipform, and surface mining equipment from Wirtgen, asphalt and soil compactors from Hamm, asphalt pavers from Vögele, and construction materials processing equipment from Kleemann.

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